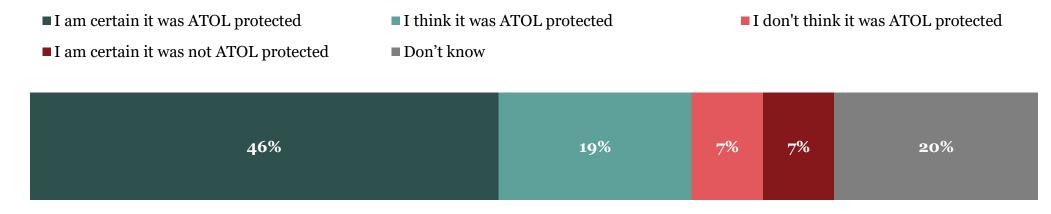


Almost two-thirds of respondents think that their last holiday was ATOL-protected, though one in five don't know

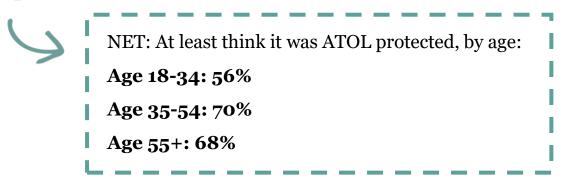
Was your last holiday ATOL protected?

All respondents



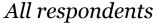
NET: At least think it was ATOL protected 65%

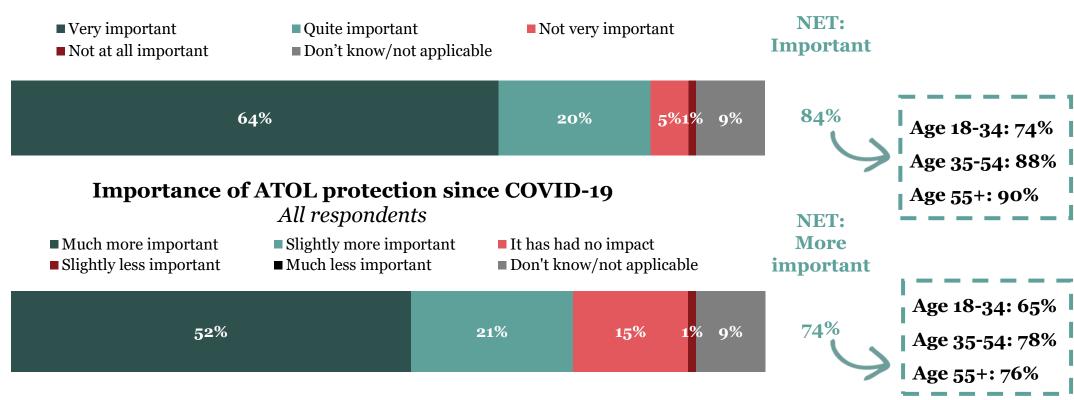
Two-thirds of respondents (65%) either thought that their last holiday was ATOL protected, or were certain of this.



Four in five respondents think that it is important their holiday is ATOL protected, and three quarters believe this has become more important since the pandemic began

Importance of ATOL protection





With the pandemic having increased the amount of uncertainty surrounding holidays and travelling, three quarters (74%) regard ATOL protection as more important than before. The precarious position that some travel companies are experiencing or have experienced in the past may have contributed to this figure.

Q38. How important, if at all, is it that your holiday is ATOL protected? Base: all respondents (n=3,502)

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