

## **CONSUMER CHALLENGE BOARD (CCB)**

**THURSDAY 28 SEPTEMBER 2017  
11.00 – 13.00 AT BA WATERSIDE**

### **Agenda**

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- 1 Minutes of the last meeting
- 2 Actions
- 3 Meetings update
- 4 Willingness to Pay Research
- 5 Principles of good consumer engagement
- 6 Future meeting dates and locations
- 7 AOB